



Sweetbulk HORSEFEEDS

SWEETBULK FAQ'S

WHAT IS SWEETBULK AND WHY CHOOSE IT?

- Sweetbulk is a fully balanced, economical, total, maintenance ration for mature and lightly exercised horses. **A total ration** in its own right.
- Sweetbulk is a cool, moist, palatable ration with no dust, a must for fussy eaters.
- Sweetbulk contains a portion of non-digestible roughage. This helps prevent the build-up of sand in the gut and reduces the risk of colic when fed continuously at the recommended rates.
- An excellent replacement for wheaten or oaten chaff, makes a great foundation for any mixed feed, just add some concentrate and your own secret herbs and spices.
- Sweetbulk contains some omega 3 oils.

HOW SHOULD I INTRODUCE MY HORSE TO SWEETBULK?

Any changes to any animal's diet should be made gradually. Blend Sweetbulk with the old feed for the first 4-5 days, increasing the amount of Sweetbulk each day.

Ensure horses have access to fresh water at all times.

Recommended introduction rates:

Day 1: Blend 20% of Sweetbulk in diet

Day 2: Blend 40% of Sweetbulk in diet

Day 3: Blend 60% of Sweetbulk in diet

Day 4: Blend 80% of Sweetbulk in diet

Day 5: 100% of Sweetbulk in diet

IMPORTANT

Sweetbulk must be introduced gradually into a horse's diet particularly in sandy areas. The high roughage content in Sweetbulk clears the digestive system and if there is an excessive sand build up prior to the introduction of Sweetbulk, this build-up must be cleared gradually.



FEEDING SWEETBULK AFTER INITIAL START PERIOD.

Sweetbulk should be fed at approximately 2-3% of body weight, depending on the required level of exercise expected of the horse. Reduce Sweetbulk portion as concentrates are added to the heavy diet....They say 2% Sweetbulk 1% concentrated for a 3% bodyweight the diet for medium to heavy work load.

- Sweetbulk should be fed on a daily basis to avoid the product drying in the feed trough.
- Molasses and other ingredients within Sweetbulk are very palatable and horses can often consume more to satisfy their increased appetite. Ensure the above feeding recommendations are followed, especially when introducing a horse to Sweetbulk.

CAN I MIX SWEETBULK WITH OTHER PRODUCTS?

- Sweetbulk can be safely mixed with other horse feeds, ideally, concentrates when higher levels of nutrition are required due to increased activity, breeding, growth and adverse weather conditions.
- Sweetbulk is a low cost, ideal, replacement for wheaten or oaten chaff.
- Sweetbulk, when added as a roughage component to dry mixed ration, provides moisture to the entire diet absorbing dust and giving it a pleasant aroma.
- Increases palatability of dry feeds and more user friendly for staff to feed out.
- The addition of extra molasses, to the above mixed rations, is normally not required.

HOW SHOULD I STORE SWEETBULK?

- Sweetbulk should be stored in a cool, dry place out of direct sunlight. Keep bag or container closed to prevent drying out.
- Sweetbulk contains mould inhibitors that prevent the growth of mould for moisture levels up to approximately 18%. If the moisture level exceeds this, mould may start to develop. **Do not feed Sweetbulk** if you are concerned that it contains mould.



BEFORE



AFTER

I HAVE BEEN TOLD SWEETBULK IS FULL OF SUGAR, IS THIS CORRECT?

No, this is not correct, there is definitely some sugar in Sweetbulk but it is less than 5%. This sugar is derived from the molasses. There are 3 basic grades of molasses with reducing levels of sugar. Blackstrap molasses, as used in Sweetbulk, has the lowest level of sugar. Most of the sugar is stripped out in extra processing to provide extra sugar yield for sugar mills. Molasses is one of the three liquids and oils used in the manufacture of Sweetbulk to provide the dust absorbing moisture. These other liquids have little or no sugar present and are used to provide additional non carbohydrate energy, and in addition, keep the product soft and friable..

Indeed, Sweetbulk has far less sugars than some other popular horse feeds. Some good quality lucerne chaff, Lucerne, cereal and pasture hays if cut at the correct stage, have up to 13% sugar.

I HAVE BEEN TOLD SWEETBULK HELPS PREVENT SAND COLIC, IS THIS CORRECT?

Sweetbulk has been manufactured for over 15 years to date. During that time there have been literally 100s of anecdotal reports of Sweetbulk removing sand from horse's intestines. The first reports, within a couple of months of commencement of manufacture in 1997, were from the La Perouse and Kernell areas (very sandy soils) of Sydney. Horse owners from these areas were travelling to Western Sydney to purchase Sweetbulk for the purpose of preventing sand colic. The product was not designed to do this, but was a welcome additional benefit of the product.

HOW DO I KNOW IF MY HORSE HAS SAND IN IT'S GUT?

Assume all horses have some sand when starting to feed Sweetbulk. Adhere to the feeding regime indicated, of blending and increasing the proportion of Sweetbulk to the previous diet, gradually.

Animals of high risk of sand.

- Sandy soils, especially in low rainfall areas.
- Hand fed animals on earth floors. Bored animals pick at short vegetation such as couch and pull out from the soil. Couch has sand retained on the roots of the plant being consumed by the animal.

SWEETBULK DOES NOT CONTAIN RESTRICTED ANIMAL MATERIALS

